

KEY HIGHLIGHTS FROM THE PERSONALISATION PROGRAMME MARCH 2010

STRATEGIC PRIORITY	WHAT	WHEN	WHO	DURATION
<p>1) The Delivery of High Quality Personalised Services</p>	<p>Personalisation will mean greater choices for service users. This means the local market will need to be ready to meet these social care needs.</p> <p>The Brokerage Scoping Paper identified that there is potential to develop teams to offer in house Brokerage.</p>	<p>A Market Strategy is now in place</p> <p>The 'End to End' Process review identified that there is scope within the current teams to deliver brokerage options for service users this will be reviewed as an ongoing</p>	<p>There is a dedicated work-stream assigned to this task which is being led by Jane MacDonald. A Market Sector Development Worker has been appointed to help develop this work</p> <p>Jaine Huntley is leading on this piece of work.</p>	<p>This work will be carried out over the duration of the project (2011) and beyond</p> <p>All service users must be offered Personal Budgets by March 2011 so Brokerage must be in place by then.</p> <p>Discussions are taking place about how in house processes/teams may need to change to accommodate this.</p>

	<p>The Personalisation agenda is being aligned with the major Commissioning Strategies such as PD, OP & Carers</p> <p>A Resource Allocation System (RAS) is being piloted in OPCAT. The intention is for the RAS to be 'live' by April 2010</p> <p>Officers are working regionally with FACE to develop specialist aspects of the RAS such as calculating the impact of low cost packages, mental health and personal health budgets</p>	<p>process.</p> <p>The opportunities for Independent Brokers will be discussed as part of the City Conversation</p> <p>All strategies have been reviewed</p> <p>The pilot began in October and will run for 6 months</p>	<p>The strategies are led in the main by the PCT in partnership with ourselves</p> <p>There is a Self Direct Support working group that is developing the RAS (SDS Systems) This work is led by Laura Scott Smith</p> <p>A sub group has been set up to improve information to service users and carers about opportunities for self-directed support. This group is led by Kathy Biggle</p> <p>A sub group has been</p>	<p>The strategies are reviewed on a regular basis and will include consideration of the Personalisation agenda</p> <p>Full rollout of the RAS will must take place by April 2010</p> <p>All service users must be offered the opportunity to take up Personal Budgets by 2011</p> <p>This work has commenced and will run for the duration of the Personalisation Programme.</p>
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	<p>Personal Budgets and Support Plans are being implemented in Learning Disability Services following on from the Individual Budgets Pilot.</p> <p>The service has a Resource Allocation System and this is used with all service users. Personal budgets are being promoted particularly for young people on transition to ASC and LD services.</p> <p>Personal Budgets and Support Plans are also being implemented in Adult Social Care using an interim process whilst waiting for full</p>		<p>set up to develop contract and commissioning related to SDS this group is led by Sharon Lyons</p> <p>Learning Disability Services</p>	<p>Ongoing</p> <p>Began Nov 09</p> <p>Ongoing</p>
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	<p>implementation of RAS.</p> <p>Individual Service Funds are already being implemented in Learning Disability Services particularly in relation to Supported Living. A new type of support model is being worked on for the Wellington Road development.</p> <p>The Commissioning Team for Learning Disability and CLDT are working on Transitions to improve outcomes for independent living through personal budgets and supported living.</p> <p>Learning Disability</p>		<p>Gemma Lockwood</p> <p>Learning Disability Services</p> <p>Anne Richardson</p> <p>Naomi Cox</p>	<p>October 2010</p>
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	<p>Services have introduced Day Options through the In House Services. Service users will have personal budgets and support plans for employment, educational and leisure needs with brokerage.</p>	Underway	Mandy Voice and Jacqui Streeter.	
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2) Delivering Value For Money	<p>There is a drive to meet the NI130 Performance Indicator of 1000+ by April 2010.</p> <p>This will be achieved by reviewing 1400 cases with the intention of offering service users the opportunity of a self directed package of</p>	<p>All service users will be offered the opportunity of Self-Directed Support by April 2010</p> <p>A working</p>	<p>An executive group has been set up to develop increased opportunities for Self-Directed Support. This group is led by Denise D'Souza. A 'Dashboard' of performance is being considered by the executive in line with the Care-Networks Tool</p>	<p>Work continues to increase our Performance Indicators related to Self-Directed Support.</p>

	<p>care</p> <p>The financial impact of the Personalisation Programme is being assessed as part of a Financial Modelling Group</p> <p>The Personalisation agenda links directly with a range of National Performance Indicators (NI 131, 132, 133, 135 & 136) It also aligns with the ADASS 5 key milestones and the SDS performance Dashboard</p>	<p>group has been set up to scope the financial impact.</p> <p>These are reported on an ongoing basis</p>	<p>kit</p> <p>Finance (Anne Silley) and ASC are working closely to ascertain costs and future costs. A dedicated Finance Manager (Steve Dabson) has been recruited to support Personalisation</p> <p>There is a dedicated resource to report Performance Indicators on a monthly basis. This work is overseen by Phillip Letchfield</p>	<p>Financial modelling is a key part of the Personalisation Strategy the group will monitor the Personalisation Agenda for the duration of the programme.</p> <p>Performance monitoring will cover the life of the project and beyond.</p>
STRATEGIC PRIORITY	WHAT	WHEN	WHO	DURATION
3) Working in Partnership	<p>The Personalisation Strategy will be used to initiate the City Conversation that will develop the Personalisation</p>	<p>A number of events will take place in the City during 2010</p>	<p>Sharon Lyons is leading on the Personalisation Agenda</p>	<p>For the period of the Personalisation Programme</p>

	Agenda across all Council services and to all Brighton and Hove residents			
STRATEGIC PRIORITY	WHAT	WHEN	WHO	DURATION
4) Developing Our Workforce	Personalisation will bring opportunities for workforce development . A staff slice group is helping to develop this work.	A Workforce Strategy is now in place.	There is a dedicated work-stream assigned to this task led by Karin Divall	Working is on going and will be complete by 2011
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PRIORITY				
<p>5) Delivering Excellent Customer Services</p>	<p>An 'End to End' review of all Operational Services</p> <p>Dedicated resource in place to ensure that IT systems can support changes required by Personalisation agenda.</p> <p>Tender and Select Provider for Leadership Course</p>	<p>January 2010</p> <p>Ongoing</p> <p>By February 2010</p>	<p>Karin Divall and Denise D'Souza</p> <p>There is a dedicated work-stream in place led by Phillip Letchfield and supported by Carol Fletcher (CF6)</p> <p>Martin Farrelly</p>	<p>This will be completed by April 2010</p> <p>This is a 3 year programme of work.</p> <p>Ongoing</p>
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<p>6) Reducing Inequality</p>	<p>An Equalities Impact Assessment has now been completed.</p> <p>The EIA will be</p>	<p>A programme has been devised to cover all aspects of Personalisation</p>	<p>Kathy Sweeney leads on this piece of work.</p>	<p>An EIA specific to Personalisation has been finalised and will be presented to Personalisation Board in January.</p>

	consulted on as part of the City Conversation .	Commencing Summer 2010		To March 2011
STRATEGIC PRIORITY	WHAT	WHEN	WHO	DURATION
7) Choice in Housing	Personalised Services Develop Personalised Care and Support Models in Extra Care Housing (Vernon Gardens) with funding (25K) provided by SEIE	By 2010 January 2010	Housing Strategy and Housing Management Nicholas Day Associates & SEIE and Brighton and Hove Council	To March 2011 1 Year

